In the Fashion Illustration studio class the students will learn the fundamental techniques specific to fashion design used in the apparel industry, discovering the different types of Fashion Drawings and where they are used. Students will learn how to create fashion croquis from scratch using standard fashion proportion, how to draw and render fabrics and textures using traditional techniques and the more common software used in Fashion companies. During the semester the students will work on several projects where they will make practice in designing fashion collections working independently and in team, considering the market category and target customer, developing their ideas starting from the creation of mood board and fabrics story to the rendering of the collection’s looks and flats development using their personal expression.

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SPRING 2018 - M/W 9.00-11.40 am - A+D 315/225